

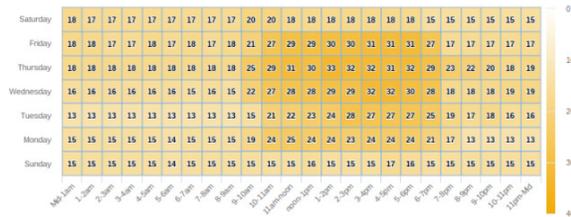
## Library Session Count

This report was designed to provide public libraries with the number of patron sessions, in addition to the total and average time patrons utilized the location's network, fulfilling a PLS requirement.



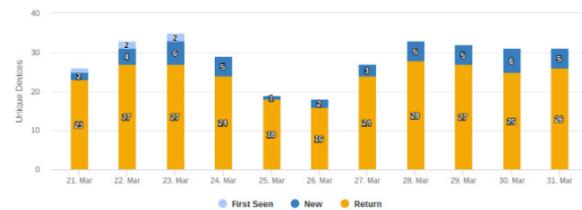
## Power User

This report provides insight into how often patrons return to the library over time. It can be used to articulate the type of users — from power to casual — and also the success of the library to provide continued value to its patrons.



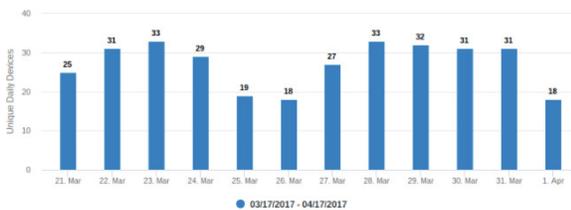
## Average Usage

This report was designed to provide public libraries with a quick view of the most popular times patrons are connecting to their locations' WiFi. It can be used to plan staffing, best time to run programs, ideal network maintenance and more.



## New vs Return

This report categorizes patrons into New and Return to gather a better understanding of new patrons utilizing the networks vs the ones that have been to your location previously.



## Unique Daily Usage

This report was designed to provide public libraries with insight into the number of unique patrons utilizing the network over a specific period (per day, week, or month).

	A	B	C	D	E	F	G
1	Trend Summary						
2	ABC Library						
3	Month Ending February-2018						
4		Jan-18	Feb-18				
5	Visitor Session Information						
6	Total Session Count	3495	3031				
7	Total Session Time	4528.52	4018.72				
8	Average Session Time	1.28	1.32				
9	Average Sessions Per Device Visit	1.17	1.16				
10	Average Hours Per Device Visit	1.51	1.54				
11	Visitor Device Information						
12	Daily Unique Device Visits	2,999	2,604				
13	Daily Return Device Visits	2,050	1,831				
14	Daily New Device Visits	949	773				
15	Monthly Unique Devices	1524	1369				
16	Monthly Average Days Visited Per Device	1.97	1.9				
17	Monthly Average Hours Per Device	2.97	2.93				
18							
19							
20		Prior Month Compare		Same Month Prior Year Compare			
21	Visitor Session Information	Feb-18	Actual Change	%	Feb-17	Actual Change	%
22	Total Session Count	3,031	-464	-13.29%	3,015	16	0.53%
23	Total Session Time	4018.72	-509.8	-11.29%	4066.98	-48.26	-1.19%

## Trend Summary

This report provides a month-over-month view of the public library KPI's to allow for a high-level overview of the locations' performance. This format allows the data to help tell compelling stories during board and stakeholder meetings.